Unit: Persuasive Writing

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Term / Week	Class	Lesson	Date	Time	Teacher	Content	Learning / Skills / Tasks		Homework
T4W1	ENG007	Lesson 1	Thursday 17/10/2024	6.00–8.00pm	Daniel Brocklehurst	Introduction to Persuasive Writing Colonel Tim Collins, Eve-of-Battle Speech; The End – Imaginative Speech	Rhetorical devices for speeches and persuasive texts	Structure Analysis of language and structure in a speech	Writing a speech Vocabulary (10 words)
T4W2	ENG007	Lesson 2	Thursday 24/10/2024	6.00–8.00pm	Daniel Brocklehurst	Persuasive Articles Article on technology; satirical article on spiders	More advanced rhetorical devices, including structural features	Short answer questions Analytical responses	Writing a persuasive article using rhetorical devices Vocabulary (10 words)
T4W3	ENG007	Lesson 3	Thursday 31/10/2024	6.00-8.00pm	Daniel Brocklehurst	Motivation Motivational speeches and rhetorical strategies	Analysis of features in motivational speeches and texts	PETAL structure responses Grammar – syntax for effect	Writing a motivational speech Vocabulary (10 words)
T4W4	ENG007	Lesson 4	Thursday 07/11/2024	6.00–8.00pm	Daniel Brocklehurst	Political Speeches John F. Kennedy, Inaugural address; Donald Trump, Inaugural Address	Analysis of context alongside persuasive writing	Analysis of structural repetition for effect	Writing a political speech Vocabulary (10 words)
T4W5	ENG007	Lesson 5	Thursday 14/11/2024	6.00–8.00pm	Daniel Brocklehurst	Protest Martin Luther King Jr., I have a dream	Essay in response to question about King's speech	Essay structure Analysing rhetorical features	Complete the essay
T4W6	ENG007	Lesson 6	Thursday 21/11/2024	6.00-8.00pm	Daniel Brocklehurst	Persuasive and Discursive Writing Combining Persuasive and Discursive	Understanding the differences between persuasive and discursive writing	Deploying tone and structure to utilise discursive style	Writing a discursive/persuasive hybrid Vocabulary (10 words)
T4W7	ENG007	Lesson 7	Thursday 28/11/2024	6.00-8.00pm	Daniel Brocklehurst	How to Answer Exam Questions Responding to tasks that require a persuasive text	Generating ideas, planning, and structure	Writing under pressure Deploying rhetorical features	Revise rhetorical devices
T4W8	ENG007	Lesson 8	Thursday 05/12/2024	6.00-8.00pm	Daniel Brocklehurst	End-of-unit Test	1. Comprehension; 2. Essay; 3. Writing a Speech		
T4W9	ENG007	Lesson 9	Thursday 12/12/2024	6.00-8.00pm	Daniel Brocklehurst	End-of-unit Test – Review	Review of test	Understanding what a model response looks like	Reading Challenge for the Holiday

Your Teacher

Daniel Brocklehurst BA, MA, MSc, MSt, PGCE Head of English english@brocklehurstacademy.com

Daniel is an Oxford graduate, passionate about educating students to access the best universities worldwide. He is a published writer in the field of education and literature, and utilises a range of pedagogical approaches to teach, inspire and advance students on their pathway to academic success. He has 14 years of teaching experience: at a secondary school in Oxfordshire, UK; at His Majesty King Wangchuck's Royal Academy in Bhutan; at the University of Sydney; and as a tutor with over 150 students in Oxford and Australia. He has also been an examiner for A-Levels and a university marker.

BA English (First Class Honours) (MMU)

MA Victorian Literature (University of Leeds)

MSt English (1700-1830) (University of Oxford)

MSc Learning and Teaching (University of Oxford)

Postgraduate Certificate of Education (University of Oxford)

